

HALL COMMUNICATIONS, INC.

Public Relations - Government Relations - Marketing Communications

Frances White Hall



Frances, President and CEO, has extensive experience in the field of communications in the areas of public relations, community relations, public involvement management, advertising, marketing, special events coordination, conference management, strategic planning, graphics support and diversity development programs. 2008 marks the twenty-eighth year of Hall Communications, Inc. a Tennessee Department of Transportation (TDOT) and Governor's Office of Diversity certified minority business enterprise. Hall holds a bachelor's degree in Communication Design from the University of Tennessee Knoxville and post-graduate study at the Amos Tuck Graduate School of Business, Dartmouth College.

She is a member of the Class of 1999 of Leadership Knoxville and currently serves as a member of the University of Tennessee Chancellor's Associates.

Hall serves on several boards and committees across the state, including the Knoxville Tourism and Sports Corporation, Tennesseans for the Arts, Knoxville Museum of Art, Senior Citizens Home Assistance Center, City of Knoxville Equal Business Opportunity Committee, Knoxville Urban Area Transportation Planning Title VI and Environmental Justice Committee, Knoxville Area Chamber Partnership Board 1999-2002, Executive Women's Association, President's Advisory Committee, Tusculum College. Additionally, Frances was appointed by Governor Don Sundquist to the Tennessee Economic & Community Development Telecommunications Advisory Board.

Hall Communications was awarded the 1997 ADDY Award of Excellence, Knoxville Advertising Federation, Regional TV Ad, Tennessee Department of Commerce and Insurance, Statewide Public Awareness Campaign, 2000 Award of Excellence, Multicultural Tourism Print Promotion, Black Meetings and Tourism Magazine and the 2003 Minority Business of the Year Award by the Knoxville Area Urban League.

Hall Communications clients include:

Current Clients: G2 Engineering and Management, Inc.; SRW Associates/B&W Technical Services Y-12 National Security Complex; Gish, Sherwood and Friends, Nashville; Knoxville/Knox County Public Building Authority; Intermodal Architects Associated; Wilbur Smith Associates, Columbia, SC and Knoxville; Barge, Wagonner, Sumner and Cannon Architects, Inc.; City of Knoxville; Knox County Government; Griffin & Strong Attorneys State of Tennessee Disparity Project; Crandall Arambula, Portland, OR; University of Tennessee Center Office of Equity and Diversity; NetGain, LLC; East Tennessee Mechanical Contractors, Inc.; UT Battelle-Oak Ridge National Laboratory; Great Smoky Mountains National Park Service.

Recent Clients: Knoxville's Community Development Corporation, Project GRAD Knoxville; Knoxville Area Transit; Beck Cultural Exchange Center, Crutcher Memorial Youth Enrichment Center; Crandall Arambula, Portland, OR; The Corradino Group, Louisville, KY; Chattanooga-Hamilton County Regional Planning Organization; City of Chattanooga; Cardinal Enterprises, Denark Construction, Johnson & Gaylon Contractors; University of Tennessee Center for Transportation Research.

Previous Clients: Chattanooga Housing Authority; Metropolitan Nashville/Davidson County Minority Purchasing Department, Nashville Metropolitan Transit Authority, Metropolitan Nashville/Davidson County Regional Transportation Authority.